

# Lucy Xiaolu Wang (王晓璐)

Email: [xiaoluwang@umass.edu](mailto:xiaoluwang@umass.edu); [lucyxiaolu.wang@ip.mpg.de](mailto:lucyxiaolu.wang@ip.mpg.de)

Cell: (US) +1 832-564-7288 (German) +49 17627815656

website: [www.lucyxiaoluwang.com](http://www.lucyxiaoluwang.com)

UMass, Stockbridge Hall, 208B, 80 Campus Center Way, Amherst, MA 01003

## EDUCATION

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Ph.D. Economics, **Cornell University**, Ithaca, NY, USA 2020

Certificates in University and College Teaching, 2017 & Research Mentoring, 2017

Dissertation Title: “*Essays on Innovation and Digitization in Health Care Markets*”

M.A. Economics, **Duke University**, Durham, NC, USA 2014

Graduation honors: Duke Economics Master’s Program Award for Leadership and Academic Excellence

B.A. Economics (Specialty: Insurance), **Central University of Finance and Economics**, Beijing, China, 2012

Outstanding Student & Graduate Awards by Beijing Municipal Commission of Education, 2011 & 2012

## RESEARCH & TEACHING INTERESTS

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Health Economics, Innovation Economics/Mgmt, Industrial Organization, Public Finance, Applied Econometrics

## ACADEMIC POSITIONS

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**University of Massachusetts Amherst**, Amherst, MA, United States 2021.9.6 –

Assistant Professor (tenure track), Department of Resource Economics

Faculty Associate, Computational Social Science Institute, UMass Amherst

Faculty Affiliate, Public Interest Technology Initiative (PIT@UMass), 2022.4 –

Faculty Member, Institute for Applied Life Sciences (IALS), 2024.3 –

**Max Planck Institute for Innovation and Competition**, Munich, Germany 2020.8.1 –

Affiliated Faculty Research Fellow in Economics/Management

2021.9.6 –

Senior Research Fellow (Post Doc) in Economics/Management

2020.8.1–2021.9.3

Faculty Associate, **Canadian Centre for Health Economics**, University of Toronto, Canada 2021.11.5 –

## PUBLICATIONS/ACCEPTED

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*Journal Publications (all peer-reviewed)* \*(co-author is a graduate student mentee)

“[A Cost-Benefit Analysis of the Medicines Patent Pool](#)”, 2023, *Economics Bulletin* (links: MPI discussion paper; a structural model follow-up of Wang, JHE 2022)

“[Human Mediation Leads to Higher Compliance in Digital Mental Health: Field Evidence from India](#)” (w/ Chirantan Chatterjee, Marina Chugunove, Ghosh Mainak, Abhay Singhal; link), 2023, *Frontiers In Behavioral Economics, Special Issue: The Ethics and Behavioral Economics of Human-AI Interactions* (links: SSRN)

“[Collaborating Neuroscience Online: The Case of the Human Brain Project Forum](#)” with Ann-Christin Kreyer\* (MPI Innovation & Competition), 2022, *PLOS ONE* (links: MPI discussion paper; data repo.; Altmetric)

“[Global Drug Diffusion and Innovation with the Medicines Patent Pool](#),” 2022, *Journal of Health Economics* (links: MPI discussion paper; slides; The Conversation article; Altmetric)

“[U.S. State Approaches to Cannabis Licensing](#)” with Nicholas Wilson\* (LMU Munich), 2022, *International Journal of Drug Policy* (links: MPI discussion paper; slides; data repository)

“[The Complementarity of Drug Monitoring Programs and Health IT for Reducing Opioid-Related Mortality and Morbidity](#),” 2021, *Health Economics* (links: MPI discussion paper; slides)

“[The Secret Menu in Health Care: A Cash Market for Imaging in California](#),” with Jordan Epstein (Stroll Health), Sean Nicholson (Cornell), Katherine Hempstead (RWJF), Sam Asin (Stroll Health), 2020, *INQUIRY* (links: MPI

discussion paper; slides) *Funded by a Robert Wood Johnson Foundation Grant awarded in 2016 (PI: J. Epstein)*

### Policy Reports & Notes

“[Digital Interventions in The Health Sector: Country Cases and Policy Discussions](#),” with Carolina Bloch, 2023, *IMF Notes*, International Monetary Fund, Washington, DC. (link: SSRN Working Paper)

### Best Paper Proceedings

“Medicines Patent Pool and HIV Drug Cocktail Diffusion and Innovation,” 2021, In Guclu Atinc (Ed.), *Best Paper Proceedings of the Eight-first Annual Meeting of the Academy of Management (top ≤10% accepted papers)*

“The Complementarity of Health Information & HIT for Reducing Opioid-Related Mortality and Morbidity,” 2019, In Guclu Atinc (Ed.), *Best Paper Proceedings of the 79th Annual Meeting of the Academy of Management (top ≤10% among accepted papers)*

### Book Chapters

“[Manufacturing Fetishism: The Neo-Mercantilist Preoccupation with Protecting Manufacturing](#),” with Alecia W. Cassidy and Edward Tower, 2015, In Amitrajeet Batabyal and Peter Nijkam (Ed.), *The Region and Trade: New Analytical Directions*, p.137-175 (links: Duke Econ working paper)

### WORKING PAPERS

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“[Procurement Institutions and Essential Drug Supply in Low- and Middle-Income Countries](#)” (w/ Nahim Zahur; link; 2023 IHEA Adam Wagstaff Prize Winner), *R&R, Journal of Health Economics*

“[Marketing Authorization and Strategic Patenting: Evidence from Pharmaceuticals](#)” (w/ Dennis Byrski; link; 2024 ASHEcon Program Chair Award in prescription drugs), *R&R, Journal of Public Economics*

“[Legalization and Innovation in the Cannabis Market](#)” (w/ Nathan Chan; link)

### WORK-IN-PROGRESS

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“The Organization of Innovation: Incomplete Contracts and the Outsourcing Decision” (w/ Thomas Jungbauer, Sean Nicholson, June Pan, Michael Waldman); *R&R, American Economic Journal: Microeconomics*

“Megaprojects, Digital Platforms, and Productivity: Evidence from the Human Brain Project” (w/ Ann-Christin Kreyer)

“Institutional Innovation for Neglected Diseases: The Case of the Priority Review Voucher” (w/ Emma Dean)

### SHORT NOTE & DATA PRODUCTS

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“[Patent Classification Systems and Technological Categorization: An Overview and Update](#)” (links: SSRN; data)

### RESEARCH GRANTS

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#### External Grants

Hayek Fund for Scholars (\$2,500) and Expense Support (\$1,000), Institute for Humane Studies, 2022

Academy of Management Student Travel Scholarship Grant Award, 2019

Humane Studies Fellowship Grant (\$5,000), Institute for Humane Studies, 2018–2019

Research Travel Grant & Hayek Fund Awards, Institute for Humane Studies, 2017, 2018

*Principal Investigator*, National Undergraduate Research Innovation Grant (¥10,000~\$1,600), “Longevity Risk and Old-Age Financing: The Case of Midlife Middle-Class Residences in Beijing and Shanghai,” Ministry of Education of the People’s Republic of China, 2009–2012

*Principal Investigator*, China Ping An National Academic Dissertation Contest (¥15,000~\$2,400), awarded for 1<sup>st</sup> & 2<sup>nd</sup> prizes of papers, 2010 & 2011 (topics: longevity risk; health insurance for children of migrant workers)

China Banking Association Micro Entrepreneurship Investigator Grant, 2010

#### Internal Grants

Office of Faculty Development Mutual Mentoring Team Grant (\$6,000), as team leader (PI), co-PI: Debi Mohapatra, Christopher Boone, and Liz Evans, UMass Amherst, 2024-2025  
Baden-Württemberg Researcher Mobility Program Grant (\$3,000), UMass Amherst, 2023-2024  
Office of Faculty Development Mutual Mentoring Micro Grant (\$1,500), UMass Amherst, 2023-2024  
College of Social & Behavioral Sciences Faculty Research Support Grant (\$7,000), UMass Amherst, 2023  
Public Interest Technology Initiative (PIT@UMass) Inaugural Faculty Grant (\$5,000), UMass Amherst, 2022  
MSP Research Support Fund (\$1,000 x3) and Flex Grant (\$500 x3), UMass Amherst, 2021, 2022, 2023  
Start-up Fund, Resource Economics Dept., College of Social & Behavioral Sciences, UMass Amherst, 2021-2023  
*Principal Investigator*, Cornell SC Johnson College of Business “Innovation, Entrepreneurship, and Technology” (IET) Theme Inaugural Travel Grant (\$2,000), 2019–2020  
Conference Travel Grants (Graduate School; Economics; Policy Analysis & Management), Cornell, 2016–2020  
Institute for Health Economics, Health Behaviors, and Disparities Student Grants (x5), Cornell, 2016–2020  
Graduate School Research Travel Grant (\$2,000), Cornell University, 2019  
Human Ecology Alumni Association Student Research Grant, Cornell Univ., 2016  
Economics Department Masters’ Program Conference Travel Grant, Duke Univ., 2014  
CUFE Summer Investigator Grants (Univ.-wide bid), Conference Grants (School of Insurance), 2009–2012

#### FELLOWSHIPS, AWARDS, & HONORS

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IHEA *Adam Wagstaff Prize* Winner (\$1,000), International Health Economics Association (IHEA), 2023  
SBS Dean’s Fellowship, College of Social and Behavioral Sciences, UMass Amherst, 2023-  
Public Engagement Project Faculty Fellow, UMass Amherst, Spring 2023  
Faculty Scholarly Writing Fellow, Office of Faculty Development, UMass Amherst, 2022-2023  
Institute for Social Science Research (ISSR) Scholar, University of Massachusetts Amherst, 2022-2023  
Academy of Management *Best Paper Proceedings*, AOM technology & innovation mgnt (TIM) division, 2021  
*Best Student Paper* nominee, Antitrust Writing Awards, Concurrences, 2020  
*Best Paper Award*, Wharton Innovation Doctoral Symposium, University of Pennsylvania, 2019  
*Young Scholar Best Paper Award* (€500), European Policy for Intellectual Property, ETH Zürich & EPFL, 2019  
Academy of Management *Best Paper Proceedings*, 2019 & *Outstanding Student Paper Award* (*William H. Newman Award* Divisional Nominee), 2019; Finalist for *Best Theory to Practice Paper*, AOM health care division, 2019  
Flora Rose & Flemma Kittrell Summer Fellowship, Policy Analysis and Management, Cornell, 2019  
Ernest Liu '64, Ta-Chung and Ya-Chao Liu Memorial Fellowship, Dept. of Economics, Cornell, 2018-2019  
Pharmaceutical Management Certificate, Cornell University, 2019  
*Young Researcher Best Paper Award*, The 9<sup>th</sup> Conference on Health IT & Analytics, Washington D.C., 2018  
CU-CIRTL *Scholar Certificate Award*, Center for the Integration of Research, Teaching & Learning, Cornell, 2018  
Graduate Fellowship/Teaching Assistantship/Graduate Research Assistantship, Cornell, 2014-2018  
Graduate Teaching Assistant Fellowship (\$1,000), Center for Teaching Innovation, Cornell, 2017-2018  
Graduate Research and Teaching Fellowship (\$1,000), Center for Teaching Excellence, Cornell, 2016-2017  
Department of Economics Master’s Scholarship (Tuition Waiver), Duke Economics, 1/2013-5/2014  
CUFE Excellent Undergraduate Scholarship, 2008-2012 & Top 10 Individuals/Teams in Research, 2010-2012  
“Challenge Cup” National Academic Science & Technology Competition, 2<sup>nd</sup> prize in Beijing, 2011  
China National Undergraduate Mathematical Contest in Modeling, 2<sup>nd</sup> prize National, 2010  
National Insurance Education Hope Scholarship (¥8,000≈\$1,170), Insurance Society of China, 2009

#### CONFERENCE, SEMINAR, & WORKSHOP PRESENTATIONS

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<sup>+</sup> scheduled; <sup>\*</sup> presented by co-author; acronyms: American Economic Association (AEA), Academy of Management (AOM), American Society of Health Economists (ASHEcon), International Health Economics Association (IHEA), International Industrial Organization

Conference (IIOC), North East Universities Development Consortium (NEUDC), Conference on Health IT and Analytics (CHITA)

**2025:** AEA annual meeting (oral x2),<sup>+</sup> San Francisco; *Invited seminars*: US FDA Research Brownbag,<sup>+</sup> online

**2024:** AEA annual meeting (poster); SERN applied micro workshop, online; TPRI brownbag seminar, BU; UMass Amherst Health Econ WIPS; NBER Productivity lunch seminar; IIOC, Boston; Cornell Econ Alum workshop; American Law & Econ Association meeting, U Michigan (law); Munich Summer Institute; Applied Economics in Digital Health workshop, Hasso Plattner Institute; ASHEcon (x3), San Diego; MPI Kuratorium (poster)\*; AOM (x2), Chicago; *Invited seminars*: Uni. of New Hampshire; NTHU-UNSW Symposium on Sustainable Finance & Economics, online; Digital, Data, & Design (D3) institute, Harvard Business School; Asia Health Policy Program webinar & seminar, Stanford; Annual Health Financing Forum, World Bank; Taiwan Symposium on Innovation Economics & Entrepreneurship, online; ZEW-Mannheim; Tongji-WIPO IP Forum (invited discussant), Shanghai

**2023:** AEA annual meeting (poster) and AEA CeMENT workshop, New Orleans; Works in Progress for Intellectual Property Scholars Colloquium, Suffolk Law School, Boston; NBER Productivity Seminar, Boston Univ (Questrom); UMass Amherst Health Economics WIPS; PatCon: Patent Conference, Northwestern (Pritzker Law); IIOC, DC; Cornell Econ Alum Workshop, Ithaca; Junior Innovation Econ Conference, Harvard Business School; Munich Summer Institute (x2, paper & poster); Industry Studies Association Conference, OSU (Fisher); Highland Health Economics Symposium, UK; EuHEA seminar\*, virtual; ASHEcon conference (x3, presenter & discussant), St. Louis; CARISCA's Supply Chain Research Summit, virtual/Ghana; MPI Kuratorium (poster)\*; IHEA World Congress, Cape Town; IPSC, Yeshiva U (Cardozo Law); EPIP\*; UMass Amherst IO Brownbag; Caribbean Health Economics Symposium; RISE6\*, Munich; *Invited seminars*: University of Central Oklahoma, virtual; International Monetary Fund (IMF) GovTech workshop, virtual; Econ ProSeminar, virtual; Taiwan Symposium on Innovation Economics & Entrepreneurship, virtual; IMF seminar (Expenditure Policy division, Fiscal Affairs Dept.), virtual; WIPO-Tongji Intl. IP Forum, Shanghai; Triangle Health Economics Workshop, Duke Fuqua

**2022:** AEA annual meeting (poster), Boston, virtual; CHITA,\* DC, hybrid; UMass Amherst ResEcon IO Brown Bag; Technology & Policy Research Initiative (TPRI) Brown Bag Seminar, Boston Univ, virtual; SERN applied micro workshop, online; Industry Studies Association annual conference (x2), Wharton; ASHEcon conference (x3), Austin; MPI Konsortium (poster)\*; AOM annual meeting (x2), Seattle; IPSC, Stanford Law; ZEW workshop on “Economics of Public Procurement”, Mannheim; *Invited seminars*: cross-disciplinary Knowledge Data Research (xKDR), India, virtual; Health Policy Workshop, Indiana University Bloomington, virtual; Canadian Centre for Health Economics, U Toronto, virtual; Essen Health Economics Seminar, Germany, virtual; Taiwan Symposium on Innovation Economics and Entrepreneurship, National Tsing Hua University, virtual; Munich Summer Institute (discussant), Germany; Shanghai Intl. College of Intellectual Property seminar, online; 19<sup>th</sup> Shanghai International Intellectual Property Forum, SICIP and World Intellectual Property Organization (WIPO), virtual

**2021:** Mannheim Centre for Competition and Innovation (MaCCI) annual conference (presenter & discussant), virtual; MPI Spring Research Seminar, virtual; IIOC (presenter & discussant), virtual; Spring Meeting of Young Economists (presenter & discussant), University of Bologna, virtual; Industry Studies Association Annual Conference (x2), virtual; ASHEcon conference (x4; presenters & discussants), virtual; Treffen des Fachbeirats, MPI (poster), virtual; IHEA World Congress (x2, oral presenter & e-poster), virtual; AOM annual meeting, virtual; European Policy for Intellectual Property (x2, main & PhD workshop)\*, hybrid/online; NEUDC (presenter & discussant), Boston University, virtual; *Invited seminars*: TIME Colloquium (discussant), TU Munich–LMU Munich–MPI, virtual; Columbia University (Mailman School of Public Health), virtual; Shanghai International College of Intellectual Property, virtual; Innovation Workshop, LMU Univ of Munich, virtual; TIME Colloquium, LMU-MPI-TUM, virtual; IP & Innovation seminar, Université de Lausanne, virtual; Technische Universität München (management), virtual; KU Leuven (Management, Strategy, & Innovation seminar), Belgium, virtual; European Health Economics Association (EuHEA) seminar, virtual; 4<sup>th</sup> Research on Innovation, Science and

Entrepreneurship Workshop (RISE4, discussant), virtual; iHEA Health System Efficiency SIG webinar, virtual

**2020:** AEA annual meeting, San Diego; IIOC<sup>c</sup>, Philadelphia; Industry Studies Association Annual Conference, virtual; ASHEcon<sup>c</sup>, St. Louis; Chinese Economists Society North America meeting, virtual; NBER Entrepreneurship Working Group Meeting, virtual; *Invited seminars:* Max Planck Institute for Innovation and Competition (x2), Munich; UMass Amherst (Resource Economics); Univ of Illinois at Chicago; RAND, DC; Melbourne Institute, University of Melbourne; National University of Singapore (Business School), virtual; University of Sydney; Annual Empirical Intellectual Property Law Meeting<sup>c</sup>, UT Austin (Law); US Food and Drug Administration (FDA) Research Brownbag, virtual; NYU Stern (MBA guest speaker), virtual (c: canceled due to COVID-19)

**2019:** AEA annual meeting (poster), Atlanta; Cornell SC Johnson College of Business IET brownbag seminar; Industry Studies Association Conference (x2, healthcare; innovation), Nashville; Consortium for Competitiveness and Cooperation (CCC) conference, Duke (Fuqua) & UNC-Chapel Hill (Kenan-Flagler); ASHEcon conference (poster), D.C.; IHEA World Congress, Basel, Switzerland; Intellectual Property Scholars Conference, DePaul Univ. (Law School); AoM annual meeting, Boston; European Policy for Intellectual Property, ETH Zürich; Policy Analysis & Management seminar, Cornell; NEUDC (presenter & discussant), Northwestern U; Wharton Innovation Doctoral Symposium (presenter & discussant); Institute for Operations Research and the Management Sciences (INFORMS) annual meeting, Seattle; Economics Graduate Student Conference, WUSTL; APPAM Fall Research Conference, Denver; Applied Economics seminar, Cornell (Dyson); NBER Productivity Seminar, Cambridge, MA; Econometric Society European Winter Meeting, Rotterdam; *Invited seminars:* Medicines Patent Pool seminar, Geneva, Switzerland; Cornerstone Research, New York City; Charles River Associates, Boston; UC Berkeley (Haas School of Business) seminar

**2018:** AEA annual meeting (poster & interview), Philadelphia; ASHEcon conference (presenter & discussant), Emory, Atlanta; National CIRTL All-Network Teaching-as-Research Virtual Symposium; CHITA (x2, conference & doctoral consortium), Univ. of Maryland (Smith Business School), D.C.; Interdisciplinary Graduate Research Colloquium, Herndon, VA; Econometric Society European Winter Meeting, Naples, Italy

**2017:** APPAM fall conference, Chicago; The 1<sup>st</sup> Annual Teaching as Research National Conference, Cornell, NY; *SPARK Talks* (2017 theme: “Expansion”): Scholars Present About Research and Knowledge, Cornell, NY

**2016:** ASHEcon conference\*, UPenn; Association for Public Policy Analysis & Management (APPAM) fall conference (poster), DC

**2014:** Asia-Pacific Economics Association Conference, Thailand; *Invited seminars:* Chulalongkorn Univ., Thailand

**2013:** *Invited seminars:* Self-Help Credit Union (loan and micro-finance group seminar, x2), Durham, NC

**2012:** Asia-Pacific Risk & Insurance Association 16<sup>th</sup> Annual Conference (presenter & discussant), SKK Univ., Seoul, South Korea; National Undergraduate Innovation and Entrepreneurship Conference\*, China

**Pre-2011:** Cross-Strait Risk Management and Insurance Conference, Southwestern University of Finance and Economics, China, 2010; 5<sup>th</sup> China Insurance Education Symposium, Xiamen Univ., China, 2009

#### ADMITTED/INVITED DOCTORAL WORKSHOP ATTENDANCES

Invited Attendee, Roundtable on Empirical Methods in Intellectual Property, USPTO Headquarters, Virginia, 2019

Funded Attendee, Conference on Health IT and Analytics Doctoral Consortium, U of Maryland (Smith), D.C., 2018

Funded Attendee, Price Theory Summer Camp, Becker-Friedman Institute, University of Chicago, 2018

Funded Attendee, the NBER Digitization Tutorial and Winter Meeting (*funded by the Alfred P. Sloan Foundation*), Stanford Institute for Economic Policy Research, 2018; invited attendee, Stanford GSB, 2019, 2020

Fellow, the 9<sup>th</sup> NBER Entrepreneurship Research Boot Camp (*funded by the E.M. Kauffman Foundation*), 2016

Invited Attendee, the Annual NBER Summer Institute, Cambridge, MA, 2015-

Invited Attendee and Excellent Paper Awardee, the 4<sup>th</sup> China Social Security Symposium, Beijing, China, 2010

#### RESEARCH APPOINTMENTS

RA for Prof. Sean Nicholson (Policy Analysis & Management, Cornell), Su2016; Su2017–Su2018; Su2019–Sp2020  
RA for Prof. Michael Waldman (Johnson Business School, Cornell), 12/2016–5/2019 (part-time)  
RA for Profs. Michael Lovenheim and Maria Fitzpatrick (PAM, Cornell), Summer 2015–Spring 2016  
Student PI, supervised by Profs. Charlie Becker and Martin Zelder (Economics, Duke), Spring 2013–Spring 2014  
RA for Prof. Campbell Harvey (Fuqua Business School, Duke Finance), 1/2013–2/2013

## TEACHING EXPERIENCES

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As an Instructor or Guest Instructor for Undergraduate & Graduate Courses:

Instructor, Topics in Advanced Econometrics (Ph.D. Econometrics III), UMass Amherst, F24  
Instructor, Intermediate Statistics for Business and Economics (undergrad.), UMass Amherst, S&F22, F23, F24  
Instructor, Health Economics (upper-level undergraduate), UMass Amherst, F21, F22, F23, F24  
Instructor, Mathematics Review Session for Management (MBA), Johnson Business School, Cornell, 8/7/2018  
Instructor, Graduate Teaching Excellence Program (Ph.D.) Training Sessions, Cornell, (2/15, 3/8, 3/29)/2018  
Guest instructor, “Why Firms Fail? Mini-Case Studies of Enron & Theranos” for Corporations, Shareholders, and Policy (Undergraduate & Masters’ Level), Prof. Rick Geddes, Cornell, 2/9/2017

As a Teaching Assistant for Graduate and Professional Courses:

Microeconomics for Management (MBA), Prof. Michael Waldman, Cornell, Fall 2018 (*head TA*)  
Microeconomics for Management (Finance EMBA), Prof. Armin Rick, Cornell-Tsinghua, Oct. 2016, 2017  
Microeconomics for Management (One-Year MBA), Prof. Michael Waldman, Cornell, Jun. 2017  
Corporations, Shareholders, and Policy, Prof. Rick Geddes, Cornell, Spring 2017  
Computer Modeling for Policy Analysis, Prof. Edward Tower, Duke, Spring 2014

As a Grader for Graduate Econometric Courses:

Empirical Strategies for Policy Research II (Ph.D.), Prof. Zhuan Pei, Cornell, Spring 2018  
Applied Microeconometrics (Masters’ level), Prof. Daniel Yi Xu, Duke, Spring 2014

As a Teaching Assistant for Undergraduate Courses:

Corporations, Shareholders, and Policy, Prof. Rick Geddes, Cornell, Spring 2017  
Public Finance - Economics of the Public Sector, Prof. Brandon Tripp, Cornell, Fall 2016  
Introductory Microeconomics, Prof. Jennifer Wissink, Cornell, Fall 2014

As a Co-Instructor for Graduate and Post-Doctoral Professional Workshops:

“Enhance Teaching with Research-Based Practices” (with Jeffrey Mulligan), Cornell, 3/17/2018  
“Teaching and Leadership Development” (with Matt Hankins), Cornell, 10/28/2017  
“Overcoming Anxiety about Public Speaking” (with Jack Madden), Cornell, 10/14/2017  
“Using Theater Techniques to Enhance Your Teaching” (with Mary Centrella), Cornell, 4/11/2017  
“Flipping the Classroom as a TA” (with Minji Kim), Univ.-wide Conference, Cornell, 3/4/2017  
“Using a Case-Study Approach to Teaching” (with Catherine Spirito), Cornell, 11/16/2016

## CASE AND TEACHING MATERIALS

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“Connecting with Reality: Using Mini-Case Study Approach to Facilitate and Assess Student Learning,” 2017, Cornell University Classroom Research Working Paper Series, Volume 6

## MENTORING EXPERIENCES

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Trained Facilitator for Graduate School’s Research Mentor Training (for faculty/postdoc/grad), UMass Amherst, 2023  
Co-organizer & Panelist, Mentoring Workshop for 3rd + Year Women & Non-Binary PhD Students in Economics and Economics-Adjacent Fields, AEA Committee on the Status of Women in the Economics Profession, 2022  
Faculty Mentor, Mentoring Workshop for Women & Non-binary PhD Students in Health Economics & Health

Policy (virtual), AEA Committee on the Status of Women in the Economics Profession (CSWEP), Fall 2021  
Fellow Mentor and Leader for Graduate Research and Teaching Fellows, Cornell University, 2017-2018  
Mentor, Cornell Ph.D. Peer-Mentoring Program, Dept. of Economics, Cornell University, 2017-2018  
Certificate of Completion of Research Mentoring Training, Cornell University, 4/2017  
Ad Hoc Reference for a Cornell Freshman Summer External Internship Application (accepted), 12/2014

Student Research Mentoring/Advising:

PhD students

Ann-Christin Kreyer (2020-now; Ph.D. student at Munich Graduate School of Economics & Max Planck Institute for Innovation and Competition, Germany)

Said Arslan (2024-now; Ph.D. student, UMass Amherst; dissertation committee member)

Matilde Cappelletti (faculty mentor/host, short-term exchange, 2024; Ph.D. student at U Mannheim/ZEW, under a Baden-Württemberg-UMass fellowship at the 60<sup>th</sup> anniversary)

Master's students

Zihan Zhang (2024-now; Master's student in Public Policy, UMass Amherst '24', then Master's student at Resource Econ Dept, UMass Amherst starting Fall 2024)

Nicholas Wilson (2020-2024; Master's in economics, LMU Munich, Germany, '23, top 3%; Research Manager, Forcier Consulting, South Sudan); 1<sup>st</sup> placement: PhD student, Nova SBE Program in Economics & Finance

Maryam Feyzollahi (2023-2024; Master's student, UMass Amherst); 1<sup>st</sup> placement: PhD student at Resource Econ Dept, UMass Amherst

Undergraduate Students (research mentee/former RAs/recommendees; excluding ones purely based on coursework; CHC = Commonwealth Honors College at UMass Amherst)

Samyuktha Badri (2022-now; BA Political Science, CHC, UMass Amherst, '25 exp.)

Alexandros Konomis (Summer 2024, co-mentor for UMass Math & Stats Research Experiences for Undergraduates (REU) program; BS Statistics and Data Science, UMass Amherst, '25 exp.)

Milosz Pankiewicz (2022-now; BS Managerial Economics, minor in Computer Science, UMass Amherst '24, senior speaker for managerial econ major); 1<sup>st</sup> placement: UMass Amherst ResEcon 4+1 Master (declined)

Cyrus Ekland (2022-now; BS Resource Economics, CHC, UMass Amherst, '24); graduation award: 2024 Outstanding Leadership and Service Award (departmental); 1<sup>st</sup> placement: Congressional Budget Office (Low-Income Health Programs and Prescription Drug Cost Estimate Unit)

Andrew Hayek (2021-2024; BA Finance & Economics, CHC, minor Biology, UMass Amherst, '23 *summa cum laude*); 1<sup>st</sup> placement: Cambridge Trust, then University of South Carolina Medical School (M.D. program)

Eli Simon (2021-2023; BS Managerial Economics, minor in Chemistry, UMass Amherst '23); 1<sup>st</sup> placement: CustomGPT.ai (generative AI startup)

Victoria DiStefano (Spring-Summer, 2020; B.A. Biology & Society, Cornell '22 *summa cum laude*); 1<sup>st</sup> placement: Wharton (UPenn) deferred MBA, life science advisory consultant at Guidehouse, and founder of CardioVigi

Robin Wang (Spring 2018; B.S. Economics, Cornell, '18 *summa cum laude*; research mentoring for her undergraduate honors thesis, which won the "Best Thesis in Health Economics" prize); 1<sup>st</sup> placement: UPenn Medical School

PROFESSIONAL SERVICES

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*Referee:* American Economic Review; Applied Economics; Applied Economics Letters; Demographic Research; Health Economics; Health Economics, Policy and Law; Health Information Management Journal; Health Policy; Information System Research; International Journal of Drug Policy; International Journal of Industrial Organization; INQUIRY; Journal of Health Economics; Journal of Labor Economics; Management Science; Production and Operations Management; Research Policy; Social Science Research

*Editorial Review Board:* Frontiers in Research Metrics & Analytics, 2023.4-

INQUIRY: The Journal of Health Care Organization, Provision, and Financing, 2022.9-  
*Co-founder: IHEA Digital Health Technology special interest group (SIG), 2024 & inaugural ECR convener*  
*Inaugural Program Chair: ASHEcon “Innovation and Digitization” program area (established in 2024)*  
*Co-chair & co-organizer (external): co-chair/co-organizer of AOM Patent Professional Development Workshop (PDW), 2023, 2024; IHEA Digital Health Technology SIG webinar organizer, 2024-2026*  
*Co-organizer of Workshops: University-wide Conferences for Teaching and Learning (Sp2017, F2017), Cornell Scientific Review Committee: American Society of Health Economists Conference, 2018-2024; Academy of Management Conference, 2018; Award Committee member for the AOM Health Care Management Division Outstanding Paper Based on a Dissertation, 2020; the Meeting of Young Economists, 2023-now; Member on the Advisory Board of the Research on Innovation, Science and Entrepreneurship Workshop (RISE), 2021-now*  
*Grant Reviewer: Public Service Endowment Grant, UMass Amherst, 2024*  
*Department Service (UMass Amherst): Graduate Studies Committee, 2021-2024; Faculty Hiring Committee, 2023-2024; Seminar Committee, 2023-2025; Diversity, Equity, and Inclusion (DEI) Committee, 2023-2025; Health Econ Works-in-progress Seminar Organizer, 2024-2025*  
*(MPI): PhD admission committee, 2021 (master of business research & Munich graduate school of economics)*  
Virtual Economics Pro-Seminar Mock Interviewer, Fall 2021, 2022  
*Panelist: “Expert Discussion on IP of Biopharmaceuticals”, The Office of Health Economics, London, virtual, 2022; “Identity, Economics, and Academia: The Interaction Effects,” Wisconsinites for Inclusion and Diversity (WIDE) virtual panel, 2022; Cornell Symposium “Exploring and Preparing for Faculty Careers with an International Lens,” 2021; Cornell CIRTL Academic Job Search Panel Discussion, 2020*  
*Others: Founder of the “Fledgling Eagle Project/Scholarship” for migrant children in rural Beijing, 2010*

## SELECTED MEDIA COVERAGE

Cannabis-related research: 22 News WWLP media video interview ([link](#)); selected press: news@UMass; Marijuana Moment; MMJDaily; Benzinga; HealthLawProf Blog, ...  
Human Brain Project related (selected press): news@UMass; The Conversation; Yahoo! News; India Education Diary; HealthLawProf Blog; ScienceX; PLOS Medicine; The Business Journals; Newsbreak; ...  
Medicines Patent Pool: featured in *Written Description* by Prof. Lisa Larrimore Ouellette, 9/2019 ([link](#)); selected press: news@UMass; The Conversation; Medical Xpress, Yahoo! News, allAfrica, The Hour, The Telegraph, NewsBreak, NewsTimes, Global Health News Wire, Columbus Telegram, Madison.com, Connecticut Post, New Haven Register Southern Illinoisan, Rapid City Journal, Quad-Cities Online, VTLNews.com, Beatrice Daily Sun, Greensboro.com, Tucson.com, Bismarck Tribune, Flipboard, ArcaMax, Newsify, Hearst Newspapers, Old Reader, Newsblur, Houston Chronicle, Albany Times-Union, Scottsbluff Star-Herald, WFMZ-TV Online, ...  
Health IT and opioid research: Highlighted in American Economic Association 2018 Annual Meeting poster videos for selected interviews, 1/2018, ([video link](#)); also included in "Videos on economists and their research" (page) - a project by the AEA's CSMGEP, CSWEP, and Div.E.Q. (full list)  
Graduate School Student Spotlight, Cornell, 4/2017, graduate school interview on research, teaching, & learning ([link](#))  
Guest student speaker for the program “Afternoon Tea of Finance,” China Central Television (CCTV-2) – National Finance and Economics Channel, Beijing, China, 8/2010 (in Chinese)

## SKILLS

Software/Programming: Stata, MATLAB, R, Python, LaTeX/LyX, GitHub; basics in Java  
Operating Systems: macOS, Windows, Unix  
Languages: Chinese (native), English (fluent), German (advanced beginner), Japanese (basics)



PERSONAL

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Chinese citizen, US permanent resident (green card). Born and raised in Anhui, China. Gender: Female